
SUN YOUTH GOLF TOURNAMENT

SPONSORSHIP OPPORTUNITIES
AUGUST 8, 2024, ELMRIDGE COUNTRY CLUB





Dear friend of Sun Youth,

Is there anything more gratifying than helping a child come into their own? At Sun Youth, we've been doing just that for 70 years, thanks to the generosity of community members like you. And that is also our golf tournament's true purpose.

Since our inception, sports and recreational activities have been at the heart of how we reach out to kids, because we know that these are the key ways they develop physically, socially, emotionally, and intellectually. Simply put, our programs prepare kids for competition – and life!

Our Mordy Gordon memorial golf tournament is our flagship fundraising event. It raises much needed funds for our Sports & Recreation programs. This year we are hosting our 21st edition and celebrating our 70th anniversary. We hope you will be able to be part of the fun and purpose.

**Will you help us build on the incredible success of past years?
Will you help us celebrate our 70th anniversary by raising more money than ever
to help kids?**

**We are looking for sponsorships from companies like yours, to keep helping
boys and girls aged 5 to 17 discover a passion for football, basketball, hockey,
and a healthier lifestyle.**

Here you will find our newest and most exciting sponsorship program to date. You'll find opportunities at a range of financial commitments, from Title Sponsor, to sponsoring Tee & Holes, or you may also choose to co-brand a promotional item included in the loot bags. Of course, your generous contribution will be recognized based on the level at which you wish to participate*.

Please take a look at our program and sign up as one of our sponsors as soon as possible: competition for these is almost as great as the competition on the course!

Sponsorship opportunities of \$10,000 or more include a foursome. That means that you and three of your friends or colleagues will enjoy a hearty breakfast, food and drinks throughout the day on the course, cocktail hour followed by a buffet dinner, and our famous live and silent auctions.

To become a sponsor and give today's youth a better today and a better tomorrow ... please register online at www.sunyouth.org, or contact Elsa Beker, our event coordinator at 514-842-6822 ext. 251, or elsa.beker@jas-sy.org, and let her know how you want to help Sun Youth kids.

On behalf of the 800+ kids who benefit from our programs, I thank you in advance for your generous support.

P.S.: Please note that, in line with CRA rules, since visibility will be given to your organization in exchange for financial support, no tax donation receipt can be issued. Should you choose to make a straight donation without receiving any visibility or other consideration in return, a tax receipt will be provided.



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THIS EVENT
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SPONSORSHIPS

TITLE SPONSOR (1)	\$20,000
MAIN SPONSORS (4)	\$10,000
BREAKFAST (1)	\$5,000
DINNER (1)	\$5,000
COCKTAIL (1)	\$5,000
GOLF CARTS (1)	\$4,000
FOOD STATION (2)	\$4,000
DRIVING RANGE (1)	\$3,000
PUTTING GREEN (1)	\$3,000
LOOT BAGS (1)	\$3,000
LONGEST DRIVE (1)	\$2,000
CLOSEST TO THE PIN (1)	\$2,000
HOLE IN ONE (1)	\$2,000
GOLF BALLS* (1)	\$1,000
TOWELS* (1)	\$1,000
WATER BOTTLES* (1)	\$1,000
TEE & HOLE SPONSOR (18)	\$1,000

*Co-branded with Sun Youth logo. Production of these items at your own cost.





**SUN YOUTH
GOLF TOURNAMENT**

VISIBILITY

\$20,000

- Integration of your company's name into event name.
- Name and/or logo on the event email signature of the event.
- Mention of your company's contribution in traditional media.
- Mention of your company's contribution in our golf related press releases. (2)
- Name and/or logo on our social media. (5)
- Name and/or logo in our newsletters. (2)
- Premium position of name and/or logo on the event webpage.
- Premium position of name and/or logo on the auction website.
- Name and/or logo on the event welcome banner.
- Name and/or logo on a sign in the clubhouse.
- Name and/or logo in the slideshow in the clubhouse.
- Mention of your company by the M.C.
- Official speech by one of your representatives during dinner.
- Foursome, breakfast and supper included, valued at \$1,500.

\$10,000

- Mention of your company's contribution in traditional media.
- Mention of your company's contribution in a golf related press release.
- Name and/or logo on our social media. (3)
- Name and/or logo in our newsletters. (2)
- Name and/or logo on the event webpage.
- Name and/or logo on the auction website.
- Name and/or logo on the event welcome banner.
- Name and/or logo on a sign in the clubhouse.
- Name and/or logo in the slideshow in the clubhouse.
- Mention of your company by the M.C.
- Foursome, breakfast and supper included, valued at \$1,500.

\$5,000

- Mention of your company's contribution in a golf related press release.
- Mention of your company's name on our social media. (2)
- Mention of your company's name in our newsletter. (2)
- Name and/or logo on the event webpage.
- Name and/or logo on a sign in the dining room all day.
- Name and/or logo in the slideshow in clubhouse.
- Mention of your company by the event M.C.
- Cocktail/supper invitation for 2, valued at \$400.

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VISIBILITY

\$4,000

- Mention of your company's name on our social media. (1)
- Signage opportunity on golf carts or at a food station.
- Name and/or logo on the event webpage.
- Name and/or logo in the slideshow in the clubhouse.
- Cocktail/supper invitation for 2, valued at \$400.

\$3,000

- Signage opportunity on the green or logo on loot bags.
- Name and/or logo on the event webpage.
- Name and/or logo in the slideshow in the clubhouse.
- Inclusion of your products in loot bags (at your own cost).

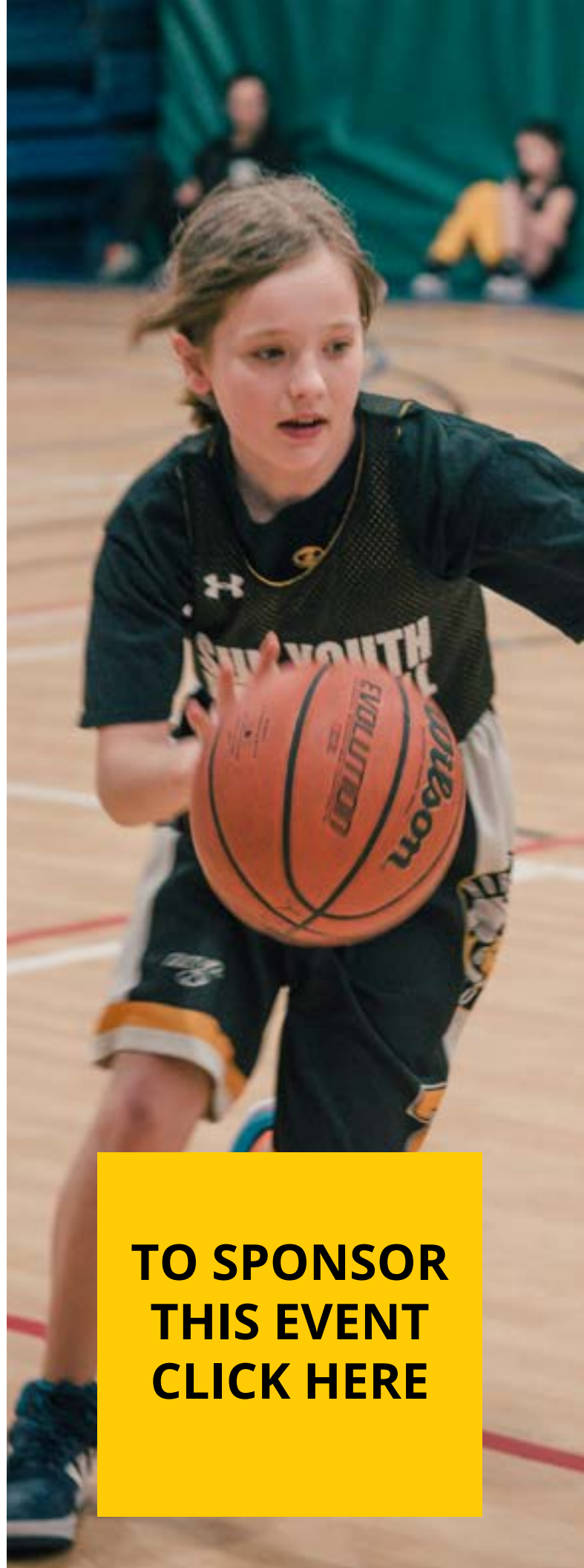
\$2,000

- Signage opportunity on the green.
- Name and/or logo on the event webpage.
- Name and/or logo in slideshow in the clubhouse.

\$1,000

- Cobranding on promotional items. Production of items at your own cost.
- Name and/or logo in the slideshow in the clubhouse.

For any question concerning these sponsorship opportunities, please write to elsa.beker@jas-sy.org.



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SPONSORSHIP OPPORTUNITIES

	\$20,000 +	\$10,000	\$5,000	\$4,000	\$3,000	\$2,000	\$1,000
Exclusive integration of your company's name into event name.	●						
Name and/or logo on the event email signature.	●						
Official speech by one of your representatives during dinner.	●						
Mention of your company's contribution in traditional media.	●	●					
Name and/or logo on the auction website.	●	●					
Name and/or logo on the event welcome banner.	●	●					
Foursome, breakfast and supper, valued at \$1,500.	●	●					
Mention of your contribution in our press releases.	●	●	●				
Mention of your company's name in our newsletter.	●	●	●				
Mention of your company by the M.C. of the event.	●	●	●				
Mention of your company's contribution on social media.	●	●	●	●			
Name and/or logo on event webpage.	●	●	●	●	●	●	
Signage opportunity (proportional to investment).	●	●	●	●	●	●	●
Name and/or logo in the slideshow in the clubhouse.	●	●	●	●	●	●	●
Cocktail/supper invitation for 2.			●	●			
Inclusion of co-branded products in loot bags (at your own cost).					●		

MEDIA REACH

	Traditional media	Emails	Newsletter	Facebook	Instagram	LinkedIn	X (Twitter)	Web
Number of followers / readers / visitors	264k	25k	22k	14k	7.3k	1.8k	2k	2k