



# BUILDING A BRIGHTER FUTURE

2022-2023 ANNUAL REPORT

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## A GUIDING LIGHT IN THE COMMUNITY since 1954

For almost 70 years, Sun Youth has been providing emergency and community services to Montreal individuals and families struggling with life difficulties, focusing on maintaining their integrity, alleviating poverty and preventing exclusion.

Emergency services cover a wide range of help for those needing food or other assistance, those displaced by fires or floods, new immigrants, victims of violence or sexual exploitation, seniors and those with reduced mobility, people living with disabilities, families with hospitalized children or followed by Youth Protection.

Athletics and Community services including sports, after-school and day camp activities are intended to help youths enjoy and learn from acquiring new skills, developing talents and socialization skills, teamwork and physical activities.

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**Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.**

”

— Margaret Mead, 1901-1978,  
American author and cultural  
anthropologist

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## A MESSAGE FROM OPERATIONS BOARD PRESIDENT

### RENZO FRARACCIO



At Sun Youth, we are always keeping the needs of those we serve at the forefront. With nearly 70 years of operation behind us, Sun Youth is embarking on a groundbreaking endeavour — building and relocating to our very own home for the community we serve.

This remarkable feat not only marks an important milestone, but also ushers in a new era for our organization, enabling us to better serve the diverse needs of our community. None of this would have been possible without the unwavering belief in Sun Youth's indispensable role in Montreal, a belief shared by our valued partners.

While we work on finalizing and constructing our new community centre, we remain committed to the core values that have guided us since our establishment in 1954. We express our deepest gratitude to all who recognize the vital role that Sun Youth plays in the lives of those who turn to us. It is through your steadfast support that we are able to continue striving toward our goals.

## A MESSAGE FROM FOUNDATION BOARD PRESIDENT

### DIMITRIOS MANOLOPOULOS



I have worn many hats in the past 37 years of my involvement with the Sun Youth Organization. As a football player and a coach, as a member of the Operations Board and now as Foundation Board President, I have had the opportunity to see the organization grow, evolve and adapt, and can personally attest to the guidance and mentorship roles Sun Youth plays in the lives of young generations as well in all of those who come to us for help.

This year, the Foundation continued to support the organization's growth and its ability to provide vital services to the community. We were extremely proud to work closely with the Major Campaign Cabinet, and to realize how much the name Sun Youth resonates in the hearts of Montreal's philanthropic community.

We could not fulfil our mission without the generous contributions and collaboration of a wide net of caring and engaged supporters. We are extremely privileged to have them by our side.



## A GUIDING LIGHT IN THE COMMUNITY

When they come to Sun Youth, people of all origins and walks of life know they can count on a compassionate ear and a helping hand. Generations of young men and women have been coming to Sun Youth to participate in sports programs and, at the same time, receive much-needed guidance and mentorship to help shape a happy and successful future for them.

## A MESSAGE FROM EXECUTIVE DIRECTOR

### JOHANNE SALTARELLI



The past year has been filled with challenges and opportunities as we continue to ensure that the needs of those who come to us are met with dignity, respect, and the support they deserve in their time of need. We have emerged from the COVID-19 pandemic while striving to support Montrealers severely impacted by the rising cost of living and housing shortages.

Having been involved with Sun Youth since 1975 as a youth worker, I've witnessed the organization's resilience and adaptability in delivering services and programs tailored to the community's evolving needs.

The economic climate brought about inflation, affecting our organization and the individuals we assist. We must explore innovative ways to mitigate these costs while ensuring that we continue to offer the vital support our community relies on. We need to navigate this landscape carefully, reassessing our budget and exploring partnerships and collaborations that can help us maximize our resources and minimize the impact of inflation on our operations.

Sun Youth is entering a significant phase of its growth, and I am proud to be part of the organization's long-held dream of having its own home and community center!

The continued commitment and support of those who believe our work creates a safety net for the many individuals who need a helping hand, allow us to believe in a brighter future.

## STRONGER TOGETHER

Over the years, we have formed dozens of strategic partnerships with other key organizations that assist vulnerable individuals and provide disaster relief in emergency situations. These include **Canadian Red Cross, Moisson Montréal, Accueil Bonneau, Old Brewery Mission, Le Chaînon, Mada Community Center, On Rock Community Services, Montreal Police and Fire Departments, CHU Sainte-Justine, Montreal Children's Hospital, Youth Protection, 211 Greater Montreal, Société Saint-Vincent-de-Paul** and **School Service Centers of Montreal**.





## FEDERAL GOVERNMENT ANNOUNCES \$10.7 million FOR NEW BUILDING



Outremont Member of Parliament **Rachel Bendayan** announcing the federal funding on August 19, 2022.

## BUILDING A BRIGHTER FUTURE CAMPAIGN

For 38 years, Sun Youth was based in Montreal's legendary former Baron Byng High School on Saint-Urbain Street. In November 2018, the Montreal School Board took back its building, leaving Sun Youth's services in peril and the organization desperately in need of a permanent home.

Since then, Sun Youth has continued to provide services from temporary facilities while working towards *Building a Brighter Future*, an ambitious plan that will result in the organization's own permanent community hub to offer its services.

The new 38,000-square-foot Sun Youth centre will be a wooden, carbon-neutral structure with 25 geothermal wells and solar panels. It will include:

- Grocery store-style food bank
- Greeting and meeting spaces
- Gymnasium and locker rooms
- Multipurpose rooms (dance, martial arts, music, art)
- Computer lab and study/tutoring room
- Clothing dispensary
- Community kitchen and cafeteria
- Spaces for the community

After years of work behind the scenes, that bright future was made public in the past year. In August 2022, the federal government announced a grant of more than \$10.7 million under the Green and Inclusive Community Buildings Program.

"Sun Youth is a household name in Montreal – they are our guiding light and leading force in supporting the physical, social and intellectual development of young people in Montreal," Rachel Bendayan said in making the announcement. "Our federal government will continue to support their invaluable work and today, we are investing in the future of Sun Youth. The construction of a new, net-zero and dedicated facility to host the Sun Youth community centre near Jarry Park will help them increase their offer to vulnerable communities while significantly reducing its greenhouse gas emissions, helping to build a stronger, more resilient Montreal."



## THANK YOU, CN!

In March, CN announced its gift of \$750,000 to the Sun Youth *Building a Brighter Future* campaign. We are extremely grateful to CN for their significant contribution and for allowing us to get closer to reaching our goal. CN will hold a very special place in the sports facilities of our new home as the gym will proudly carry its name, the CN gymnasium.



## CAMPAIGN LAUNCH

The *Building a Brighter Future* campaign was officially launched on February 22, 2023. Under the leadership of Lucy Riddell, Chair of the R. Howard Webster Foundation, and Claude Mongeau, former CEO of CN, it was announced that the campaign had already reached 70% of its objective of raising \$14 million from the public.



**Giving back to communities is part of CN's DNA. For more than 100 years, we have been committed to helping build stronger and safer communities.**

**We are particularly proud to support organizations such as Sun Youth which, like CN, are rooted in the Montreal community and have a positive impact on thousands of families.**



— Tracy Robinson, President and CEO of CN



**Sun Youth has helped fellow citizens of Montreal when struck by difficult circumstances. Whether it is a loss of income and hungry, a fire and nowhere to go, unable to pay for heating in the cold of winter, victimized by crime or just in need of a place for children to play, Sun Youth has been ready to help through the worst and get people back up on their feet. Sid Stevens and his family cooked meals for those who could not feed themselves in 1954 and this tradition of caring has grown over time.**



— Peter Letko, Honorary Committee Member

# BUILDING A BRIGHTER FUTURE CAMPAIGN CABINET

## HONORARY COMMITTEE

- Sid Stevens
- David Laidley & Ellen Wallace
- Peter Letko & Dr. Deborah Josephson
- Elizabeth Wirth

## CAMPAIGN CO-PRESIDENTS

- Lucy Riddell, Chairperson, R. Howard Webster Foundation
- Claude Mongeau, former CEO of CN

## CABINET MEMBERS

- Marie Auger, Jacques & Michel Auger Foundation
- David Birnbaum, retiree
- Gene Beauchamp, Lofts Mtl
- Hal Hannaford, retiree
- Peter Kerr, The Montrealer
- Manon Landry, Postmedia
- Renault Lortie, Énergir
- Dimitri Manolopoulos, National Bank
- François Morin, BLG

## SPOKESPERSONS

- Anthony Calvillo
- Terry DiMonte
- Meeker Guerrier
- Tania Kontoyanni
- Kim Richardson

“  
This major project will provide us with a home for the next generations, ensure the sustainability of Sun Youth and hopefully serve as an environmental model for community organizations of the future.  
”

— Johanne Saltarelli,  
Executive Director of Sun Youth



“  
Where I grew up in California, there were a lot of people who helped me out. If it wasn't for those people or programs, I wouldn't have been able to have the success that I had. My roots now are here in Montreal.  
I met Earl (De La Perralle) many years ago. We used to have our annual lunches and talk about the impact that we could have as athletes here in the city. So for me to get involved was just natural. We need a location to help people, not just in sports, but people in the community to provide them with the things that are necessary just for them to get by and survive.  
”

— Anthony Calvillo, *Building a Brighter Future* campaign spokesperson



We are grateful to our Board Members who dedicate their time and knowledge voluntarily to ensure Sun Youth successfully continues to operate and evolve.

## GOVERNANCE

### OPERATIONS BOARD OF DIRECTORS

#### PRESIDENT

##### **RENZO FRARACCIO**

CEO and Co-owner  
Burovision and Falkbuilt

#### VICE-PRESIDENT

##### **RON WIEBE**

President  
Ron Wiebe Realties

#### TREASURER

##### **PETER D. THOMPSON**

President and CEO  
National Bank Insurance

#### SECRETARY

##### **PETER GOLDMAN**

Chartered Professional Accountant

### ADMINISTRATORS

##### **MARIELLA LO PAPA**

Co-Leader of the National Real Estate  
Law Practice Fasken Group  
Co-Chair, Real Estate Law Group in Montreal

##### **DIMITRIOS MANOLOPOULOS**

Senior Director, Strategic Sourcing & IT  
National Bank of Canada

##### **NATHAN WEINSTEIN**

Vice-President of Real Estate,  
Quebec and Eastern Canada  
Cushman and Wakefield

### FOUNDATION BOARD OF DIRECTORS

#### PRESIDENT

##### **DIMITRIOS MANOLOPOULOS**

Senior Director, Strategic Sourcing & IT  
National Bank of Canada

#### TREASURER

##### **TIM LEFEBVRE**

Managing Director  
Accenture

#### SECRETARY

##### **MANON LANDRY**

National Account Executive  
POSTMEDIA Integrated Advertising

### ADMINISTRATORS

##### **MARWAN HAGE**

President  
Empire Quebec Service Alimentaire

##### **MIKE MAUROVICH**

Director of Athletics  
Selwyn House

##### **JOHANNE SALTARELLI**

Executive Director  
Sun Youth Organization

##### **SID STEVENS**

Co-founder, Sun Youth



# Sharing and Caring

Whatever the need, Sun Youth is there to fulfill it. Our pledge to the community is to never refuse help to anyone who needs it. We help more than 30,000 people annually.



Food Assistance



Home Deliveries



Urban Agriculture



Christmas Baskets



Material Assistance



Financial Assistance



Athletics



Day Camps



Scholarships



Bike Patrol



Tutoring



Volunteering

# EMERGENCY SERVICES

## FERNANDO NOBREGA GIVES BACK TO SUN YOUTH AND THE COMMUNITY THAT HELPED HIM

“As a kid, Sun Youth gave me things that I never would have had. As an adult, I realize that what I received was a lot,” said Fernando Nobrega. “Now, I try to give back to the organization that gave me great childhood memories.”

The 53-year-old West Islander grew up on the *Plateau* and remembers fondly how Sun Youth helped him when he was younger with its many subsidized sports programs but also with food baskets.

Nine years ago, when the time came to choose an organization to donate the money he and his colleagues at Montreal's *Agence de mobilité durable* had collected, Fernando suggested Sun Youth.

What started as a simple donation was transformed into an annual tradition that mobilizes an army of volunteers and vehicles from the *Agence* to deliver thousands of Sun Youth Christmas baskets to the city's neediest families.



**Sun Youth served 5,110 families and 19,000 people in December 2022, the highest number in the last 20 years.**

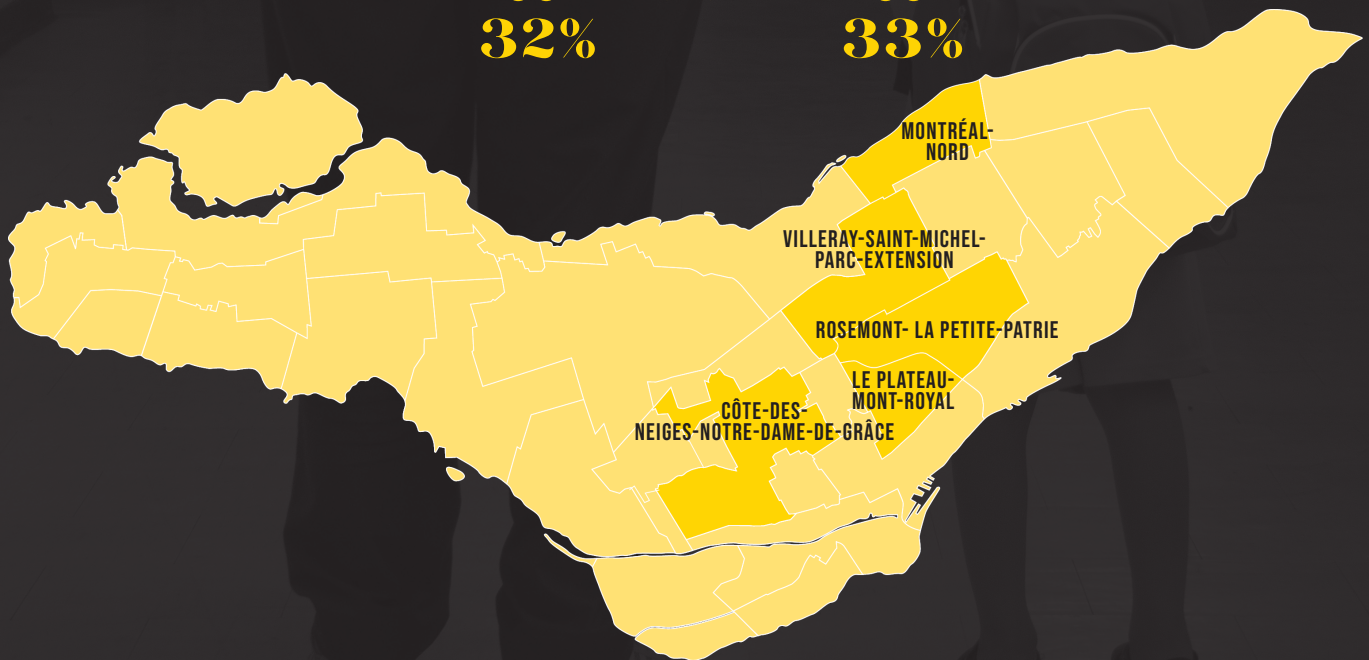
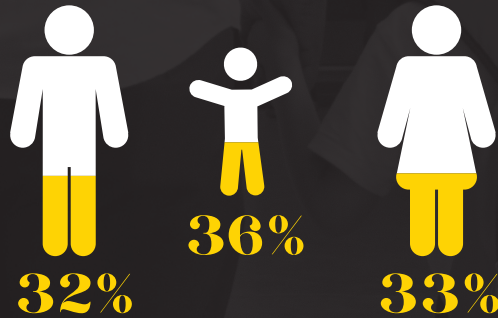
More than 300 companies collected food and funds or provided volunteers during the holiday period. We were extremely pleased to also rely on the helping hands of **CF Montreal** and **Alouettes** players.



# OUR RAISON D'ÊTRE: HELPING MONTREALERS WHEN THEY NEED IT

## TOTAL BENEFICIARIES UP BY NEARLY A THIRD

The total number of beneficiaries of Sun Youth services rose by nearly a third, to just under 90,000, up from 68,000 the year before. The recipients of our services were almost evenly divided among men (32%), women (33%) and children (36%). We serve people across the island. The five Montreal boroughs most represented are Côte-des-Neiges-Notre-Dame-de-Grâce, Villeray-Saint-Michel-Parc-Extension, Le Plateau-Mont-Royal, Rosemont-La Petite-Patrie and Montréal-Nord.



## MORE THAN \$7.3 MILLION WORTH OF FOOD DISTRIBUTED

Sun Youth distributed more than \$7.3 million worth of food to its beneficiaries in 2022-2023, of which a quarter (\$1.8 million) was meat and 20% (\$1.4 million) fresh produce. The average value of each food basket was \$278 an increase of 22% from the previous year.

## 3,044 NEW ARRIVALS HELPED IN THREE MONTHS

Sun Youth provided assistance to 3,044 new arrivals to Canada during the first three months of 2023. They received food and clothing valued at just under \$381,442. They arrived mostly from Haiti, India, Columbia, Turkey, Democratic Republic of Congo, Algeria and Venezuela.

## HOME DELIVERIES INCREASED 15%

Sun Youth conducted 10,105 home deliveries in 2022-2023, an increase of 15% from 8,772 the previous year. Of the total, 20% were done in December due to the annual Christmas Basket Distribution when 2,067 home deliveries were made.



## IN-KIND GIFTS THAT MAKE OUR WORK POSSIBLE

The total value of services provided to Montreal families through our emergency services was \$7.5 million. Sun Youth not only relies on cash donations but also on these indispensable in-kind donations. We wish to thank the following companies and organizations for their tremendous help:

- Altitude Sports
- Amazon
- Brands Unlimited
- Canadian Tire
- Coopérative Exceldor
- CMA CGM Group
- Danawares Corp
- Furi Design Inc.
- Giant Tiger
- Incontinence Plus Inc.
- La Fédération des producteurs de lait du Québec
- La Galerie du chocolat
- Mega Bloks
- Moisson Montréal
- Regroupement Partage
- Réchaud Bus
- Staples
- TIM HORTONS® brand
- Yellow
- YMInc





## A VISIT FROM THE PRIME MINISTER

Prime Minister Justin Trudeau posed with the Sun Youth Organization team in July 2022 during his meeting with a dozen victims of violent crimes as part of a roundtable discussion on the rise of violence in Montreal. The Sun Youth Assistance Program for victims of violent crimes was established in 2006 in the wake of the shooting at Montreal's Dawson College.



**A newly arrived immigrant receives a brand new winter jacket from an employee of Altitudes Sports.**

### 30% INCREASE IN MEDICATION AID

The number of people benefiting from Sun Youth's assistance program for medication increased 30% in 2022-2023, from 518 to 670. The value of the medications they received also increased, from \$38,000 to \$50,000.

### NEARLY 800 FIRE VICTIMS RECEIVED HELP

Sun Youth provided emergency assistance in 2022-2023 to 798 victims of 130 different fires in Montreal. Along with receiving food, the victims also received transportation services, gift cards to buy essential items, as well as other items to help them recover.

### SCHOOL SUPPLIES PROGRAM WIDESPREAD

The Sun Youth school supplies program helped almost 1,144 students. The program distributed supplies worth more than \$89,000.

### IMPACT OF EXTREME COLD SPELLS

Less fortunate people are vulnerable to circumstances that are out of their control. Experts from Econologis, a provincial government program, met with hundreds of families at Sun Youth. Energy efficiency improvements were made to the apartments of more than 150 of these families over the winter. Sun Youth was also able to provide financial support to families struggling with increased heating costs and negotiate agreements with Hydro-Québec for others who could not do it themselves.

# ATHLETICS AND COMMUNITY SERVICES

## THE RIGHT TO PLAY

Sports and youth recreational programs are among the key founding services of Sun Youth, helping Montreal youngsters grow in mind and body.

One positive step in 2022-2023 was being closer to restoring these vital services to pre-pandemic levels, with an increasing online presence through registrations, electronic payments, social media and more.

The philosophy of the Sun Youth sports programs remains as it always has been: **no matter a child's financial background or level of ability, kids have the right to play sports, and go to day camp.** Sun Youth also provides young people with social mentoring and post-secondary education scholarships.

A total of 2,500 children participate in our activities, league-wide. More than 830 were registered in our teams and programs:

- Basketball
- Football
- Hockey
- Day camp
- Mentoring program
- Extracurricular school activities

Last year saw the **return of competitive basketball for girls at Sun Youth for the first time in six years.**



## CANADIENS' GOALIE JAKE ALLEN HELPS SUN YOUTH GIRLS REMAIN ACTIVE IN SPORTS



Montreal Canadiens' goaltender Jake Allen is the father of three young girls, so he and his wife Shannon are keen to help girls try and remain active in sports. The couple purchased two half-season tickets to Canadiens' games at the Bell Centre for the 2022-2023 season and donated them to Sun Youth female athletes, inspiring them to pursue their sports dreams.

## THE AVI MORROW BIKE GIVEAWAY — A YEARLY TRADITION SINCE 1984

Sun Youth's 38th annual Avi Morrow Bike Giveaway took place on May 7, 2022, providing 100 deserving youngsters with a shiny new bike, protective helmet and bicycle lock. The event, held at the Michel-Normandin Arena, rewarded youngsters who had performed good deeds or shown extraordinary courage in the face of difficult circumstances. Over the years, 2,000 new bicycles have been distributed.

**Sobhan Sadri** saved his father's life through his quick presence of mind and timely reaction. When he saw his father was having heart failure, he called 911. Once his father had been brought to the hospital, he went to school. The paramedics were impressed with his cool demeanour.

**Marshall Weinstein** was diagnosed with lymphoma in January 2022. Marshall faced his disease with courage, hope and dignity, endured many radiation and chemotherapy sessions at CHU Sainte-Justine. His positive outlook on life despite his circumstances is truly something heroic.



The inspiring initiative of businessman and philanthropist Avrum (Avi) Morrow, who passed away in January 2019, has become a signature event at Sun Youth, and we applaud the family's commitment to keeping this wonderful tradition alive.

## EDUCATION AND PREVENTION

Scholarships are part of the continuum of services Sun Youth offers young people to promote their development, including equal access to sports, day camps, after-school activities and mentoring. About \$10,000 in scholarships is distributed annually through a dedicated fund fuelled by Sun Youth alumni and private sector initiatives. The scholarships are awarded based on merit, financial need and the ability to make the most of them.



## WINNERS OF THE EARL DE LA PERRALLE SCHOLARSHIP NAMED

University of Ottawa social science student Tristan Gilbert-Thibault and Concordia University philosophy student Deion Thompson were named recipients of the Earl De La Perralle scholarship in January 2023.

Both of this year's winners were also inducted into the Sun Youth Wall of Fame.

## STUDENTS RECEIVE BURSARIES

Former Sun Youth student-athletes are playing their sport and continuing their education at various CEGEPs around Quebec, with a number benefiting from bursaries provided by ULTRA Forensic Technologies, awarded November 29, 2022.

The bursaries go toward school fees incurred by the students, who are all playing football or basketball — at their new schools.





## SUN YOUTH'S BIKE PATROL PROGRAM STILL GOING STRONG

Sun Youth bike patrollers have been riding the streets of Montreal for the past 32 years and the program is still innovating, responding to the needs of the community. Home food deliveries were introduced for customers with reduced mobility in Parc-Extension. The patrol's main objective remains to ensure the safety of fellow Montrealers along with the SPVM, especially on bike paths and in parks.

## ALOUETTES TEAM UP WITH THE SUN YOUTH HORNETS

The Montreal Alouettes offered us half of their playoff game 50-50 draw, raising almost \$18,000 for the football program. Huge thanks to the parents and volunteer coaches who participated and to the crowd for responding so generously.

## MOST WANTED FUGITIVE FOUND AND ARRESTED

A new partnership between the Crétier Foundation's BOLO program, Sun Youth and the Sûreté du Québec led to the arrest of one of the most wanted criminals in Canada. In January 2022, a reward of up to \$50,000 was offered to anyone who would give information leading to the arrest of Blake Charbonneau, who was wanted on charges related to pimping and sexual assault. A year later, in January 2023, he was arrested in Mexico and returned to Canada to face charges. The reward was paid out in full.



# FINANCIAL HIGHLIGHTS

In 2022-2023, Sun Youth received more than 7,600 monetary donations as well as a significant number of in-kind gifts. The cumulative effect of these sources of revenues represented over \$12 million. The independent accounting firm of Raymond Chabot Grant Thornton performed the annual audit of Sun Youth's financial statements.

## OPERATIONS

Year ending March 31, 2023

	<b>2023</b>	2022
	\$	\$
<b>REVENUES</b>		
Contributions		
Government grants	<b>885,075</b>	938,949
Donations	<b>4,096,244</b>	5,406,534
Emergency services	<b>6,869,993</b>	5,619,262
Fundraising events	<b>388,092,</b>	243,242
Community services	<b>107,910</b>	51,192
Miscellaneous income	<b>413,378</b>	356,274
	<b>12,760,692</b>	12,615,453
<b>EXPENSES</b>		
Emergency services	<b>10,254,327</b>	9,642,094
Camp operations	<b>135,450</b>	127,737
Community services	<b>637,704</b>	594,600
Commercial activities	<b>290,537</b>	308,900
Administration	<b>616,348</b>	619,436
Fundraising events	<b>86,182</b>	73,061
Interest expense	<b>280,058</b>	148,368
	<b>12,300,606</b>	11,514,196
Excess of revenues over expenses before amortization of tangible capital assets	<b>460,086</b>	1,101,257
Amortization of tangible capital assets	<b>208,582</b>	201,357
<b>EXCESS OF REVENUES OVER EXPENSES</b>	<b>251,504</b>	899,900



## SPOTLIGHT ON THIS YEAR'S MAJOR DONORS

Sun Youth gratefully recognizes significant donations received during the past year from these generous foundations, organizations, corporations and individuals.

- Air Canada Foundation
- Albert and Florence Aziz Family
- Altitude Sports
- Altru Foundation Inc.
- Aust & Hachmann (Canada) Ltd.
- Banque Nationale
- Burovision
- CAE Inc.
- Caisse de dépôt et placement du Québec
- Caldwell Foundation
- Calgary Foundation
- Canadian Pacific (CP)
- Cenovus
- Charlotte & Leo Karassik Foundation
- Chrétien-Desmarais Family
- Claudine and Stephen Bronfman Family Foundation
- Cogeco Communications
- Construction Tonaka Ltd.
- Dollarama L.P.
- Dym Family Foundation
- Echo Foundation
- Énergir
- Eric T. Webster Foundation
- Estate Linda Leahy
- Estate Marjorie Hazel Murdoch Pike
- Estate Madeline Duff
- Estate Charles A. Slater
- Fiducie JAB
- Fix Auto Verdun inc.
- Fondation D'Amours
- Fondation Alouettes Montréal
- Fondation Famille Lemaire
- Fondation Famille Mongeau - CN Coup de main
- Fondation J.A. DeSève
- Fondation Jacques et Michel Auger
- Fondation Sandra et Alain Bouchard
- Geo. A. Hall Inc.
- George Hogg Family Foundation
- Conchita Gonzalez et Sunil Panray
- Gustav Levinschi Foundation
- Paul Hicks
- Hydro-Québec
- Jean Gaulin Foundation
- John Dobson Foundation
- KSP Holdings Inc.
- La Guignolée des Médias
- David Laidley and Ellen Wallace
- Leonard Sanders Family Foundation
- Merle Wertheimer and Sam Hornstein Fund
- Medavie Foundation
- McConnell Foundation
- Mirella et Lino Saputo Foundation
- Montreal Canadiens Children Foundation
- Pembroke Management Ltd.
- Pomerantz Foundation
- Protech Foundation
- Power Corporation du Canada
- PricewaterhouseCooper LLP
- Québecor
- R. Howard Webster Foundation
- RBC Wealth Management
- Dominion Securities
- Sibylla Hesse Foundation
- SNC-Lavalin
- Succession François Attendu
- TD Friends of the Environment Foundation
- The Adair Family Foundation
- The Birks Family Foundation
- The Buttercup Foundation
- The Caldwell Foundation
- The Church of Jesus Christ Latter-day Saints
- The Cole Foundation
- The Hay Foundation
- The Holt Foundation
- The John and Rosemary Reilly Foundation
- The Lincolnshire Foundation
- The Mary & Ben Zukierman Family Fund
- The Molson Foundation
- The PepsiCo Foundation
- The Rossy Foundation
- The Tenaquip Foundation
- The Velan Foundation
- The William and Nancy Turner Foundation
- Transcontinental Inc.
- Ultra Electronics Forensic Technology, Inc.
- Elizabeth A. Wirth
- Jeanne Wojas
- Zeller Family Foundation
- Zim Integrated Shipping Services

# MORE THAN 2,000 VOLUNTEERS MAKE SUN YOUTH HAPPEN

Without its volunteers, Sun Youth would not be able to deliver any of its major programs or special activities to benefit the community. In 2022-2023, more than **2,000 volunteers provided a total of 36,254 hours to the organization.** This type of commitment has a huge impact on reducing operating costs.

**This volunteer time has a value of more than half a million dollars.** But to Sun Youth and the beneficiaries of its many services, it's worth far more than that in terms of the value it brings to so many.

Volunteer Diane Arsenault recounted a moving experience when she was helping a newly arrived refugee from Ukraine who had nothing to her name but the hope of making a new start in life. Because of the language barrier, the woman used the universal language of an embrace to thank Diane for the help she and Sun Youth had provided. Both were moved to tears.

“

It's in moments like that I know  
I'm in the right place with Sun Youth.

— Diane Arsenault

”



## ROBIN DES BOIS VOLUNTEERS LEND A HELPING HAND

Both our football and our basketball year-end banquets were held at Robin des Bois, the charitable restaurant that has been supporting us for more than 15 years. Kids and their coaches were treated to a wonderful meal at the Parc Lafontaine Chalet where the restaurant relocated following the devastating fire that burned down their previous building on Saint-Laurent boulevard.

Volunteers bring so much to our organization, they sometimes, they deserve their own award. Such was the case with football mom and volunteer Sophie Roy who was present at our football banquet to give the award named after her to our volunteers of the year, Martine Damien and Derek Bateman.





## COMMUNITY GENEROSITY MAKES SUN YOUTH'S WORK POSSIBLE

### GOLF TOURNAMENT AND CYCLOTHON RAISE \$110,000

The 19<sup>th</sup> annual Sun Youth Mordy Gordon Memorial Golf Tournament and 6<sup>th</sup> annual Cyclothon, held on August 15, 2022, at ElmrIDGE Country Club, allowed to raise more than \$110,000 for our youth sports and recreation programs to ensure that hundreds of children and youth have the opportunity to participate in athletics, arts, and after-school programs — kids who might otherwise not have the chance.

Thanks to the generosity of all those in attendance and to the support of donors and volunteers past and present, Sun Youth has raised more than \$1,200,000 in the last 19 years.

“

We were extremely pleased that other major fundraising activities were able to resume during the past year following the pandemic. They included the **Holiday Basketball Classic**, the **Matthew Salsa Golf Tournament**, the **CLV GROUP** golf tournament, the **Montreal Model Train Exposition**, the **Altitude Sports Alti Action Campaign** and the **Brotherhood Hockey Tournament**.

”



## IN MEMORY OF HIS BEST FRIEND

Jason Déry and his best friend Kevin Krupa had talked about organizing a fundraiser to allow disadvantaged kids to play sports and not feel excluded because they didn't have the money. They never got to do it. Kevin died suddenly last year.

Jason, now a 33 year-old DJ and entrepreneur, kept their dream alive and organized an event in Kevin's memory choosing Sun Youth as beneficiary, an organization they both believed in. Jason could speak from experience. His mother had struggled financially when he and his brothers were boys and they never forgot the impact Sun Youth had on their family.

## CITY OF MONTREAL AND QUÉBEC GOVERNMENT JOIN FORCES

Since 1967, the City of Montreal has been supporting Sun Youth in many ways. This partnership translated over the years in different funding opportunities for the organization. The City helps finance specific programs such as our fire and food assistance programs. The latter is financed through a partnership with the Québec government's *Fonds québécois d'initiatives sociales dans le cadre des alliances pour la solidarité* in collaboration with the *Ministère du Travail, de l'Emploi et de la Solidarité Sociale*. Following the influx of refugees last year, we received extra financing from this fund to adapt our food services to better fight food insecurity amongst specific clientele.

The Québec Government also helps us through its *Programme de soutien aux organismes communautaires* which is one of the rare program that finances community organizations' core missions.

Avec la participation financière de:

Montréal 

Québec 

## LA GUIGNOLÉE DES MÉDIAS 21 YEARS OF SOLIDARITY

The 2022 edition raised \$224,941 to support thousands of families struggling with food insecurity in Montreal, an unexpected result considering last year's inflationary context.

This amount was donated to Montreal organizations, namely Moisson Montréal, Société Saint-Vincent-de-Paul and Sun Youth. Special thanks go out to Maxi and Provigo, partners of La Guignolée des médias since 2010. Without their dedicated employees and customers, the annual collect would not have the same impact.

## MOISSON MONTRÉAL

Moisson Montréal's mission is to ensure an optimal food supply for community organizations serving people in difficulty on the Island of Montreal, while participating in the development of sustainable solutions to promote food security.

Last year's contribution from Moisson Montréal was instrumental in our fight against inflation. We received 125,235 kg of food worth \$867,871.78 from them.

# MANAGEMENT

## HIGHLIGHTS ON 2022-2023 – KEY TEAM PRIORITIES

Along with managing the many programs and services which the community counts on, as well as both annual fundraising and the vital new building capital campaign, the Sun Youth management team was focused during 2022-2023 on several key priorities:

**Capacity building:** Sun Youth programs are successful but running beyond comfortable capacity so management was focused on how to expand services efficiently and economically. For example, the assistance given to 2,635 families during the year was more than 30% higher than the organization's comfortable capacity of 2,000.

**Staff development and retention:** Companies and organizations have had challenges with staff recruitment and retention. A large part of the success of Sun Youth over the years has been the loyalty and dedication of its staff, so their development and retention is always a priority. To help with this in the past year, a new salary structure was put in place and a professional development program created and implemented.

**Quebec's new privacy law:** Protecting the rights and privacy of donors and clients is always a top priority for Sun Youth and a responsibility that is taken very seriously. Steps were taken during the year to ensure the organization understands and respects all aspects of Quebec's comprehensive new privacy legislation, *Law 25*, which was adopted in September 2021 and started coming into force in September 2022, a process that will continue until 2024.

**Upgrading IT systems:** Information technology (IT) is vital in almost anything an organization does today. At Sun Youth it is crucial for providing client services, tracking inventories, managing donations, handling registrations for activities and communicating with all stakeholders. Important investments in time and equipment were made during the year to upgrade key IT systems to ensure more efficient delivery of all programs and services.

Sun Youth continues to grow and will soon be in its very own building. This incredible milestone is the direct result of loyal and dedicated employees who wholeheartedly believe that Sun Youth's services are vital to the Montreal community. We thank each and everyone of them.

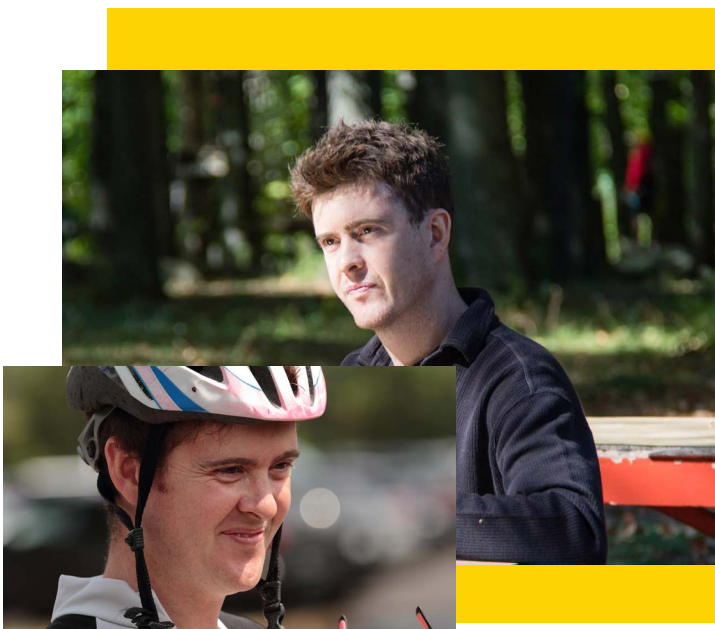
### MANAGEMENT TEAM

- **Johanne Saltarelli**, Executive Director
- **Daniel Rousseau**, Finance Vice-President
- **Linda Bell**, CFRE, Capital Campaign Director
- **Eric Kingsley** (September 2001-December 2022), Emergency Services Director
- **Billy Provias**, Procurement Director
- **Guinness Rider**, Community Services and Athletics Director
- **Ernest Rosa**, Property Management Director
- **Ann St Arnaud**, Communications Director

### FAREWELL, ERIC

In December, we said goodbye to a pillar of our organization, Eric Kingsley, after a twenty-year journey with Sun Youth. His selflessness, empathy, and tireless efforts were a beacon of hope for those facing adversity. Eric's compassionate spirit extended far beyond the scope of his responsibilities, often going the extra mile to ensure that no one fell through the cracks. His genuine care and concern fostered an environment where everyone felt heard, valued, and empowered to overcome their challenges.

We are extremely grateful for Eric's unwavering commitment and dedication to Sun Youth. His contributions will live on in the hearts of those he served and he will remain an inspiration for the entire Sun Youth team. On behalf of our Board Members and all of us at Sun Youth, we wish to express our profound gratitude to Eric for the invaluable impact he has made in the lives of countless Montrealers in need.



# A MESSAGE FROM SID STEVENS, CO-FOUNDER, SUN YOUTH ORGANIZATION

I have been very fortunate to see many milestones for the Sun Youth Organization since I co-founded it with Earl De La Perralle almost 70 years ago. One of the greatest happened this past February when we announced the plans for our new building and community centre — the first home that will truly belong to the Sun Youth community!

I am immensely grateful to the members of our community who stepped up to lead our capital fundraising campaign and have had such great success in leading us to beyond 70% of our goal, thanks to the generosity of the campaign's major donors. Their contribution to our community cannot be over-stated.

I have every confidence that our public campaign will be an equal success to provide the balance of the funding we need to create a truly first-class sustainable community centre where Sun Youth will be able to continue and expand its vital work and service for decades to come.

As has happened many times in my life thanks to my involvement with Sun Youth, I am humbled by the generosity of so many individuals, companies and organizations in our community that share our vision and commitment to helping people overcome the adversity that life can throw at them as well as to helping our young people find commitment, passion and purpose through sports and community service.

We have achieved a lot over the years, but I can truly say the best is yet to come for Sun Youth! Thanks so much to everyone who has made past successes possible and are contributing to building an even better future. You are the ones who have made my dreams come true. May Sun Youth remain forever young.

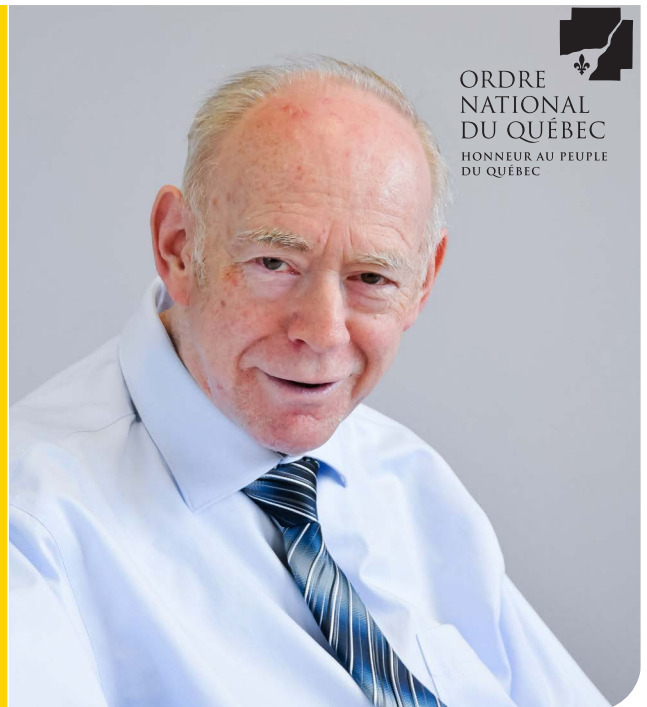
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**I am extremely honoured to be in the company of people I have long admired such as Jean Coutu, Larry Smith, Ben Weider, David Azrieli, Manuel Batshaw, Oliver Jones and Guy Lafleur.**

**It is an honour for me as a Montrealer of Jewish origin and a second-generation immigrant to receive the Order. I will wear this medal on behalf of the whole Sun Youth family and in memory of my friend, Earl De La Perralle, without whom I would not have been able to fulfill my dream of making a difference in the lives of Montrealers.**

— Sid Stevens, accepting being named an Officer of the Ordre National du Québec, June 2022

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