



BUILDING

A BRIGHTER FUTURE



Capital Campaign
2021-2023

Objective
\$ 14 million



A PLACE FOR EVERYONE UNDER THE SUN

Message from the co-presidents

Since 1954, Sun Youth has been an essential part of the fabric of Montreal. Whether through its emergency services such as its foodbank, its fire and medication programs, or through its community services, such as sports activities which bring together and support Montreal youth, Sun Youth is here for 30,000 Montrealers a year.

After a period of turmoil and uncertainty, the time is now for Sun Youth to build its own home and build a brighter future for generations to come. This new home will serve as a hub for the community, with an impact far beyond our four walls.

Individually, we've all been involved with Sun Youth in different ways and we've witnessed firsthand how Sun Youth has helped hundreds of thousands Montrealers.

That's why we have joined together to lead this Campaign for \$14 million.

We are very excited to be part of this carbon neutral project which will have a lasting impact on the lives of so many while not having a detrimental impact on the environment. This is a project of a lifetime for the organization as well as for the community it serves.

We believe in Sun Youth. And we believe in the importance of Building a Brighter Future for the generations to come.



Lucy Riddell
Chair, R. Howard Webster Foundation



Claude Mongeau
Former CEO of CN



Campaign Cabinet

Honorary Committee

- Sid Stevens
- David Laidley & Ellen Wallace
- Peter Letko & Dr. Deborah Josephson
- Elizabeth Wirth

Campaign Co-Presidents

- Lucy Riddell, Chair, R. Howard Webster Foundation
- Claude Mongeau, former CEO of CN

Cabinet members

- Marie Auger, Jacques & Michel Auger Foundation
- Gene Beauchamp, Lofts Mtl
- Hal Hannaford, retired
- Peter Kerr, The Montrealer
- Manon Landry, Postmedia
- Renault Lortie, Énergir
- Dimitri Manolopoulos, National Bank
- François Morin, BLG

Spokespersons

- Anthony Calvillo
- Terry DiMonte
- Meeker Guerrier
- Tania Kontoyanni
- Kim Richardson



A PLACE FOR EVERYONE UNDER THE SUN

A Guiding Light in the Community

For more than 68 years!

In 1954, a group of youngsters, including Earl De La Perralle and Sid Stevens (9 and 13 years old) started a handwritten newspaper called *The Clark Street Sun*. The profits from the sales helped finance sports activities.

Since then, Sun Youth has been a second home for thousands of people in dire straits, whether it is a family who has just lost its home in a fire, a new refugee without warm clothes, a single mother or a senior citizen with reduced mobility who need a food delivery.



Sharing, Caring and Enlightening

Whatever the need, Sun Youth is there to fulfill it. Our pledge to the community is to never refuse help to anyone who needs it.



Food Assistance



Material and Financial Assistance



Children and Student Help Program



Assistance to Fire and Crime Victims



Recreation



Education



Sports



Prevention



Bike Patrol

We help more than 30,000 people annually.



A Vital Need for a New Home



In November 2018, CSDM took back the old Baron Byng highschool building, where we provided services to people in need for the last 38 years. Since then, our services have been in peril. We wish to build an inclusive and sustainable living environment for the community in order to:

- Fight food insecurity
- Improve access to health care
- Prevent homelessness
- Promote physical and psychological health
- Help children from disadvantaged families to develop and flourish
- Promote education and community life
- Prevent delinquency, school dropout and criminality



“In order to continue serving the community and help everyone find their place under the sun, we need to reunite all our resources under one roof.

For 68 years, Sun Youth has been bringing brighter days to Montrealers in need.

***Today we need your help.
It's your time to shine!”***



Sid Stevens
Sun Youth Cofounder

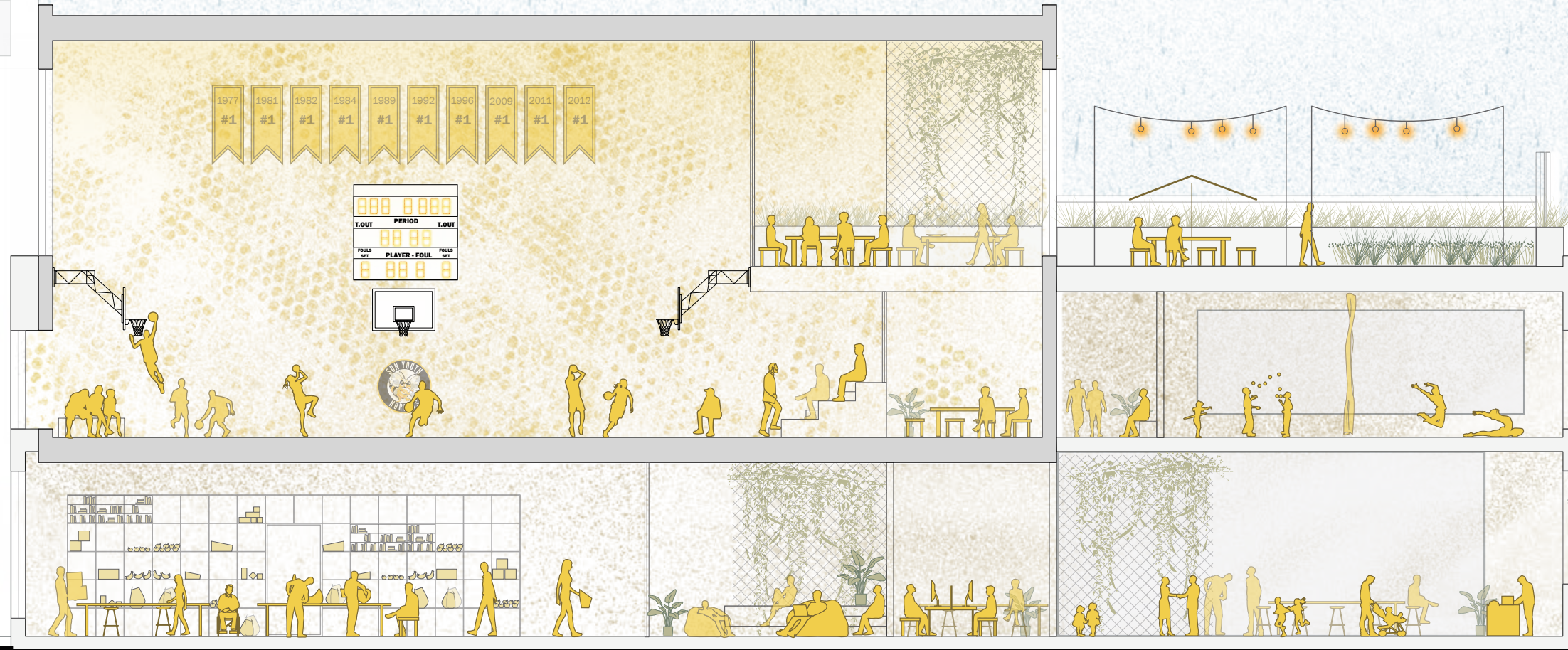


A PLACE FOR EVERYONE UNDER THE SUN

A Place for Everyone Under the Sun

We have found the perfect place to house all of Sun Youth's programs. We need your help so that everyone can find their place under the sun.

Our community center will encompass:



@ Kanva architecture

- Grocery store-style food bank
- Greeting and meeting spaces
- Gymnasium and locker rooms
- Multipurpose rooms (dance, martial arts, music, art)

- Computer lab and study/tutoring room
- Clothing dispensary
- Community kitchen and cafeteria
- Spaces for the community.

“Our new community centre will feature a rooftop garden to supply fresh fruits and vegetables to countless families.”

— Johanne Saltarelli, Executive Director



And We All Shine On

Hundreds of thousands of people have benefited from Sun Youth’s services. Many have become ambassadors of the organization. Today, their stories come full circle as they too help out the community.



“Growing up, my family benefited from Sun Youth’s food bank. Sun Youth was there for us!”

— Georgia Jerkovic, Member Relationship Coordinator, Foresters Financial



“Sun Youth changed my worldview and helped me become the strong and resilient woman that I am today.”

— Lisa-Melanie Kaluza Levy, Special Care Counselling, Collège Sainte-Anne



“Sun Youth made me believe in who I wanted to be.”

— Patrick Kabongo, ex-Hornets and ex-CFL player for the Edmonton Eskimos



Objective

\$ 14 million

Help us build a brighter future for the generations to come!

COSTS

Cost of building	\$7.2 M
Transformation	\$24.3 M
TOTAL	\$31.5 M

FUNDING

Major Capital Campaign	\$14 M
Projected government funding	\$11 M
Sun Youth Foundation	\$6.5 M
Total	\$31.5 M



HELP US BUILD

**A BRIGHTER FUTURE FOR
GENERATIONS TO COME**



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