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# GOLF TOURNAMENT & CYCLOTHON

SPONSORSHIPS AND DONATIONS

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Dear friend of Sun Youth,

The Mordy Gordon Memorial Golf Tournament was established in 2004 by three Sun Youth alumni, Mordy Gordon, Lewis Israel, Marvin Pascal and Sun Youth co-founder Earl De La Perralle. The event was created as a way for the three alumni to give today's youth a chance to enjoy the same opportunities they had as children. In 2017, Lewis Backler invited Andrew Toeman and his group of cyclists to join the event, and the Cyclothon was started. Since 2004, we have been able to raise over \$1,000,000 for our youth programs through these combined events!

Sport at Sun Youth is a true tradition that dates back to the organization's beginnings in 1954. Young people's health and safety are at the core of Sun Youth's mission. The reason behind the creation of Sun Youth was to make sure that children were safe, active and out of trouble. Over the years, many young people who have been part of Sun Youth's teams have been able to pursue their sporting dreams at the college, university and professional levels. In most cases, sport is primarily a means to an end: mentoring youth so that they develop to their full potential. While playing at Sun Youth, children learn the importance of teamwork and develop meaningful connections with positive role models. For many of them, sport serves as a springboard to higher education. Your support of this event helps us maintain this goal through initiatives like the Earl De La Perralle Scholarship created in honour of the Sun Youth co-founder, who sadly passed away in 2018.

We look forward to welcoming you to Elm Ridge Country Club this year. Registered golfers and cyclists will be entitled to a pre-event breakfast, food and drinks on the course or snacks for the cyclists, access to the golf club facilities during the day (including the pool), as well as the post-event dinner cocktail and auction. If you are unable to come golfing or biking with us, we hope to be able to count on your support by making a monetary contribution, sponsoring the event or giving us raffle prizes or items for our auction.

On behalf of Sun Youth, the organizing committee, and all the children we help, thank you.

**Johanne Saltarelli**

Executive Director



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## SPONSORSHIPS

Sponsors will be highlighted on site, but also on our website and through the media, both traditional and social. Each sponsorship level exceeding \$2,000 will entitle you to a package for 4 golfers or 4 cyclists.

### MAIN SPONSORS

\$6,000



### 5 À 7 SPONSOR

\$5,000



### BREAKFAST SPONSOR

\$4,000

### BEER SPONSOR

\$2,500

### GOLF CART SPONSOR

\$2,500

### DRIVING RANGE SPONSOR

\$2,000

### PUTTING GREEN SPONSOR

\$2,000

To sponsor this event, please write to [communications@sunyouth.org](mailto:communications@sunyouth.org) or click on the button on the left.





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# DONATIONS

Individual and corporate donors will receive a charitable receipt and will be recognized for their donations.

**CORPORATE DONOR :**  
**\$1,000 +**

**PATRON DONOR :**  
**\$500 - \$999**

**GOLD DONOR :**  
**\$300 - \$499**

**SILVER DONOR :**  
**\$150 - \$299**

**BRONZE DONOR :**  
**UP TO \$149**

To sponsor this event, please visit our website at [www.sunyouth.org](http://www.sunyouth.org) or click on the button on the right.



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